

## BALANCE/COMPOSITION

- Does the composition feel lopsided or heavy?
- Is an element leading your eye out of the picture?
- Does any element need to be repositioned to achieve balance?
- Does an element feel too big? Or too small?
- Would a *visual bridge* link elements together that are too different right now?(size, shape, color etc)
- Is there an unintentional bull's eye?
- If an element's color was changed would the balance be better?

## CONTRAST

- Is there size contrast?
  - Is there color contrast?
  - Is there value contrast?
  - Is there shape contrast?
  - Is there textural contrast?
  - Is there stylistic contrast?
  - Is there thematic contrast?
- Could additional contrast strengthen the piece visually? Where?

## RELATIONSHIP

- Is there a clear sense of color relationship(s)? Can you defend your color use based on color principles?
  - Do value relationships exist or make sense?
  - Are there coherent size relationships?
  - Are there coherent shape relationships?
  - Are there useful textural relationships?
  - Do the stylistic relationships make sense?
  - Are thematic relationships supported by the combination of design and color elements?
- Could the sense of relationship among the parts be strengthened? Where?

## WORKMANSHIP

- Is the first impression of the piece positive?
- Have the materials used for construction been handled to their best advantage? (This question relates to printing and surface design, sewing and stitching skills, and other quantifiable manual artistic skills which can be learned and refined.)
- Is the finishing in keeping with the overall style and theme of the work?
- If framing or display devices are in evidence, are they appropriate?
- Has care been taken to get edges straight, to make borders even, to hide glue or thread or any other component of the piece which should not be visible to the viewer? (Unless viewing is intentional.)
- Could presentation be altered in any way that would make the completed work stronger visually?

## COLOR

- Does any color strike you immediately as being "off"?
- Can color use be supported by theory? (Even if it is in the simple terms of a basic color wheel)
- Do colors feel connected? Or would a visual bridge help unify the surface?
- Would adding a brighter color make the composition more interesting?
- Would removing any color make the composition stronger?
- Would a high contrast color element add focus to help move the eye?